

Need practical marketing that gets results?



- Are you spending money on marketing but not getting the results you want?
- Need help with developing the right marketing on a limited budget?
- Want cost effective solutions to execute marketing activities?

Look no further. Australian Business Marketing Services can help boost your marketing results whilst saving you time and money.

Need funding assistance?

If your business is based in regional NSW, then you may be eligible to receive government funding to assist your marketing activities through the New Market Expansion Program by the Department of State and Regional Development.

For more information, have a chat with us today on 1800 505 529 or complete the form overleaf.

Australian Business Marketing Services

Smart marketing without the song and dance

Australian Business Marketing Services is a "no bull" agency, determined to help small businesses no matter what their budget.

As a division of NSW Business Chamber, we've helped many small businesses improve their sales and reduce marketing spend with our practical hands on approach.

With a team of experts who can be your virtual marketing department, we can develop the right marketing strategies and execute activities for your business to get you results at a price you can afford.

Here's some of the ways we can help your business succeed:

- > **Marketing Strategy Workshop**
- > **Design & branding**
- > **Copywriting**
- > **Website development**
- > **Online and digital marketing**
- > **Execution of marketing activities**



Invigorating Business Results

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Marketing Strategy Workshop

This is excellent for small businesses wanting to improve their marketing in a very cost effective manner. Working closely with your own virtual marketing manager, you will receive:

- > **Marketing Strategy Workshop** – your virtual marketing manager will spend 2 hours with you to delve into what makes your business and customers really tick, analysing needs and issues as well as identifying areas for improvement.
- > **Marketing Research Report** – following the 2 hour workshop, your virtual marketing manager will conduct further research into your operating environment to produce a comprehensive report on your business, customers, competitors, industry trends and more.
- > **Marketing strategy and plan** – Your virtual marketing manager will also create a tailored set of marketing strategies to meet your business objectives and devise an appropriate marketing plan with activities prioritised to meet your needs.

Inquiry from

Fax back to 1300 655 277

Interested to see how Australian Business Marketing Services can make marketing your business a little easier? Just complete the form below and one of our experts will get back to you shortly.

First name _____

Surname _____

Position _____

Company _____

Address _____

State _____ Postcode _____

Phone _____

Email _____

Privacy Policy: For full terms and conditions please visit www.australianbusiness.com.au/privacy. Australian Business Pty Ltd ABN 56 077 016 874

I do not wish to be contacted by Australian Business via mail, telephone or email with any further information.

Other business improvement solutions by Australian Business

- > **Ask Us How** – Australia's premier source of practical business information and advice with a huge library of "how to" documents and the Ask an Expert service. For more information, visit www.askushow.com.au
- > **Business Vitality Plus** – drive bottom line results with this three month improvement program delivered by an expert advisor who will provide mentoring and advice to take your business to the next level.
- > **Business Vitality Tools** – provides practical tools, templates, guides and checklists to help you plan, manage and revitalise your business. Tools currently available include the Business Planning CD and the Marketing CD.

For more information about any of these solutions, please contact **1800 505 529** or visit www.australianbusiness.com.au

